



MainConnect Broadcast Services Profile

Managed TV, radio, distributor signal delivery, broadcast equipment, applications, events and viewer platform services for Kenyan broadcasters.

Positioning	MainConnect is an operational bridge between broadcasters and distributors, helping stations deliver live channels without depending only on satellite, expensive point-to-point links or full server deployments at every receiving site.
Best for	TV stations, radio operators, religious broadcasters, regional channels, IPTV/cable distributors, churches, event producers and media brands that need practical delivery and technical support.
Core value	Lower infrastructure burden, backup delivery capability, better monitoring visibility, faster onboarding and a repeatable support model.

Services

1. Managed TV signal delivery

Receive or connect to a broadcaster live feed, prepare it, and deliver it to distributor, cable, IPTV, headend or partner sites.

2. Primary and backup delivery paths

Provide a main route where suitable, or a standby route when satellite, point-to-point or site links fail or need maintenance.

3. Distributor-ready UDP/RTP output

Prepare practical outputs for distributor equipment, multiplexers, IPVideoTrans receivers, encoders, IPTV systems and cable headends.

4. NOC monitoring and support

Monitor availability, bitrate, stream state, reader locations, radio status and delivery health, then support troubleshooting.

5. Radio and TV sourcing, leasing and sales

Support clients looking for radio or TV opportunities through sourcing, leasing discussions, sale coordination, due diligence and commercial advisory.

6. Licensing and application support

Assist with application preparation, technical requirements, documentation, compliance coordination and regulatory follow-up where applicable.

7. Broadcast equipment support

Help source, quote and plan transmitters, filters, antenna systems, feeder cable, connectors, receivers, UPS/AVR, studio and transmission equipment.

8. Live streaming, events and sound

Provide event livestreaming, wedding coverage, photography, drone work, sound/PA packages, church events, meetings and broadcast-style productions.

9. TV, church and viewer platforms

Build websites, Android, Android TV, viewer portals and subscriber/provider access systems for TV stations, churches and media brands.

10. Satellite and special requirements

Satellite support, dedicated hardware, emergency field support, custom encoding, special bandwidth and unusual distributor requirements are quoted separately.

Standard Delivery Pricing

Service item	Indicative fee	Notes
First delivery site	KSh 15,000 / month	First agreed distributor, IPTV, cable, headend or receiver site.
Additional site	KSh 12,000 / month	Each extra site using the same client signal with no new output feed required.
Live streaming for events	From KSh 30,000	Facebook, YouTube or agreed platforms; access, schedule and branding confirmed before event.
Web and Android/Android TV apps	Quoted	Scoped per client, integration needs, publishing accounts and support period.
Equipment, frequency, application or satellite work	Quoted	Depends on due diligence, regulatory requirements, equipment availability, installation and site scope.

Radio, TV and Equipment Support

MainConnect can support radio and TV sales, leasing discussions, sourcing and application processes. For radio opportunities and equipment, support may include frequency due diligence, lawful ownership confirmation, regulatory/application coordination, transmitter and antenna planning, receiver selection, UPS/AVR support and technical quotations.

Example equipment categories include transmitters, filters, antenna systems, feeder cable, connectors, receivers, AVR/UPS, studio requirements and site-specific accessories. Frequency sale or transfer is always subject to due diligence, lawful ownership confirmation, regulatory approval, licensing requirements and any required third-party clearance.

Live Streaming, Events and Media

MainConnect provides event media services for churches, weddings, public events, corporate functions, launches, meetings, celebrations and broadcast-style live productions. Services may include livestreaming, event video coverage, photography, drone work, sound/PA packages, live links and social/digital promotion support.

Client Responsibilities

- Provide a stable and legal source signal, stream key, platform access or event schedule where required.
- Confirm distributor/site details, technical contacts and testing windows.
- Hold necessary content, copyright, broadcast, distribution and regulatory rights.
- Provide timely payment, approvals, account access, branding material and feedback.
- Confirm venue size, power, stage layout, audience estimate and sound/event requirements for event work.

Notes

Prices are indicative starting points from current MainConnect working documents. Final scope, payment terms, taxes, transaction charges, installation, transport, third-party fees, licenses, site rent, mast works, civil/electrical work and special requirements should be confirmed in writing before work begins.

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